

## COMMUNICATIONS COMMITTEE MEETING

**Time and Place:** December 7, 2011, DPL, 8:30 AM

**Present:** David Moore, Jenna Roberts, Emily Smith, Doug Bencks, Tom Madden, Katy Fiermonti, Sibylle Carlson

Meeting Called to order at 8:35 AM.

Moore announced about 1900 people voted at least once in the last 4 years in the March Election. He has a list of all those voters. Roberts has a list of 800 plus associated with the DPL. The two lists will be merged. We will need about 800 votes (out of 1200). We will need volunteers to make phone calls, get out the signs, make literature drops, and hold signs on election day.

Moore will check on availability of phones at the Survey Center, and Smith will check on availability of phones at the Alumni Center.

Smith will get information about absentee ballots. We will approach the Greek groups to vote, maybe by absentee ballot, as UNH will be on Spring Break during the election.

Madden will get a list of people who have voluntarily subscribed to DPL election updates as this is public information.

### **Tentative Calendar:**

**January 9, Public Hearing about DPL** (identify people to speak)

**Monday, Jan. 16, 7PM and Sunday Jan 22, 3PM, Meeting with volunteers** (snow dates, Jan 23 & 29)

**Late January, order signs** (need no more than 100)

**Early February, talk with Greek Council**

**March 2 & 3, put up signs**

**March 9, targeted postcards delivered by then**

**March 9, 10, 11, telephone people**

**March 13, election day, have volunteers holding signs**

A strategy planning session will be held Dec. 14, 8AM, at DPL with Sandi Mitchell, COMCOM, and other invited participants who have run a campaign before, to develop other strategies.

Meeting adjourned at 10:00 AM.

Respectfully submitted,  
Sibylle J. Carlson, DPL Secretary